

VWEX: Virtual Work Experience for Y10 within Tesco F&F Clothing

Available between: 15th-19th February 2021

Calling all YEAR 10 Students...

Do you love fashion?

Are you curious how we create, source and manufacture our clothing, footwear and accessory collections? Are you interested in challenges we face to produce affordable, sustainable, quality products? Have you been looking for work experience that's fun, creative and where you can get stuck in? Have you wanted to come to Tesco head office for work experience but thought you couldn't attend as you don't live near enough to our Welwyn Garden City offices? The great news is that for the first time ever Tesco is offering you the opportunity to join our virtual – Tesco F&F Challenge work experience.

We welcome everyone to apply and you don't need to have the most creative mind to take part. Open to students in Year 10, our work experience programme will be run online with a Fashion project to complete which can be done at your own pace. You will be able to choose from projects such as:

How to choose which country to manufacture your garments. Learning about skills, costs, lead times and sustainability.

Making the right sustainable choices for customers. Learn about environmental impacts of fashion and how Tesco makes a positive impact. Then you decide on the decisions you will need to make to offer the customer an affordable & sustainable choice.

Creating your own social media advert for F&F (sustainable, affordable, quality products) and presenting your ideas back to our panel of judges. In addition, you will hear from our Food Love Story team who create our campaigns and see first-hand what it's like to work in a creative role and the skills that are needed.

We will help you to complete your project and also improve your employability skills with live innovation and presentation workshops.

So why not take a look inside the world of Tesco and take on our food love story challenge!

Workshop highlights include:

- An introduction to Tesco
- Meet our clothing and footwear teams
- Look inside the different business areas within Tesco through our video's
- Learn about the wide variety of roles in Tesco
- Employability skills

Please note:

- Students who have not previously had work experience, do not have access to other opportunities (such as via parents) and qualify for FSM or Pupil Premium are especially encouraged to apply
- Students will need to be able to access the online classroom (details to follow) from 10:00am-4:00pm each day. Daily live sessions must be attended
- Work must be uploaded by Thursday 18th February at 12noon
- Be sure to read all the details as applications will be selected based on enthusiasm and open-mindedness for this specific opportunity, organisation and industry.

Placement Notes

PLEASE NOTE: This placement is a VIRTUAL placement and does NOT require students to attend a physical office. Details about how to access the placement will be sent to students when they are successful.

Skills/Experiences You Will Gain:

Innovation skills
 Creativity skills
 Giving presentations
 IT skills
 Communication
 Time management
 Organisation and planning skills

Great For Students Who Are:

Inquisitive
 Willing to learn
 Enthusiastic
 Have a passion for food

Candidate Questions

1. What do you know about Tesco and what do you hope to gain from doing your work experience with us?

2. What is your favourite Food and why?

Work experience

Minimum age: 15

Duration: 5 days

Industry: Retail

Departments: Design, Marketing, Buying, Merchandising and Technical

Closing date: 22/01/2021

Location: **Virtual Work Experience**

Link to Tesco : <https://www.tescopl.com/>

Our core purpose:

Serving shoppers a little better every day

Our business was built with a simple mission – to be the champion for customers, helping them to enjoy a better quality of life and an easier way of living. This hasn't changed. Customers want great products at great value which they can buy easily and it's our job to deliver this in the right way for them.

That's why 'Serving shoppers a little better every day' is our core purpose. As a business, serving customers is at the heart of everything we do – from colleagues in our stores to those of us in supporting roles.

In the UK, we serve some 66 shoppers every second, so it's our goal to ensure every one of those customers experiences just a little better service on each visit.